



ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)

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About Malaysia Digital Climate Action Pledge (MDCAP)

Malaysia Digital Climate Action Pledge (MDCAP) is an initiative by MDEC to accelerate the number of commitments made by businesses across the digital economy and deliver a measurable reduction in the impact of climate change.

**Why businesses in the digital economy should care about
Climate Change.**



- There is global consensus that Climate Change is a critical problem that requires urgent action by governments and businesses.
- Digital tech companies stand a chance to tap the fast-growing Climate adaptation market estimated (by WEF) to reach USD2 trillion by 2026.
- Malaysia is committed to becoming carbon neutral by 2050, and Malaysian businesses will play a key role in achieving this target.
- ESG, including Climate impact is now a key criteria for equity and debt financing both in Malaysia and globally.
- Globally, 78% of MNCs will remove suppliers that endanger their carbon transition plan by 2025.

Through MDCAP, businesses will be able to chart the next course of their next Climate action through various means. This includes



Digital Solutions

Encourage adoption of digital technologies that mitigate businesses' carbon footprints



GHG emissions

Help digital and tech industry players to transition towards a carbon neutral business



Supply Chain

Influence businesses to implement responsible sourcing across their supply chains



Advocacy

Raise awareness of the urgency of managing climate change across all segments of tech society

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WHY MALAYSIA DIGITAL CLIMATE ACTION PLEDGE (MDCAP)?



Free Access to Climate Action Guidebook for the Digital Economy, in partnership with UN Global Compact Network Malaysia & Brunei (UNGCMYB)



CEO MESSAGE

“There are not many second chances in life and taking care of this big blue planet that we call home, constitutes one of them.”

One cannot deny that digital technology plays an important role in our continued efforts to tackle the adverse effects of climate change. The World Economic Forum suggests that digital technologies can help reduce...

Mahadhir Aziz

Chief Executive Officer, Malaysia Digital Economy Corporation

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MALAYSIA DIGITAL WEEK 2022

Malaysia Digital Climate Action Pledge (MDCAP) was announced during the Closing Ceremony of MDW2022. You can view this, and the presentation of MDCAP certificates to 21 of the first cadre of 28 Pledge companies, below.



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Let's Fight Climate Change Together

Be a part of the community that creates a sustainable, carbon neutral digital economy.



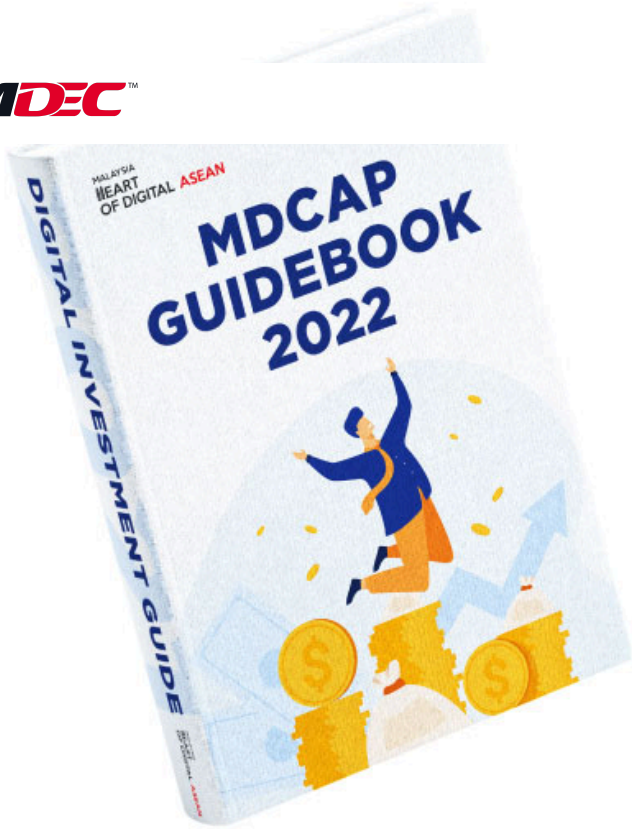
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MDCAP Pledge Companies

For those who have registered, you may log in and view our Guidebook and record your progress under Pledge Reporting



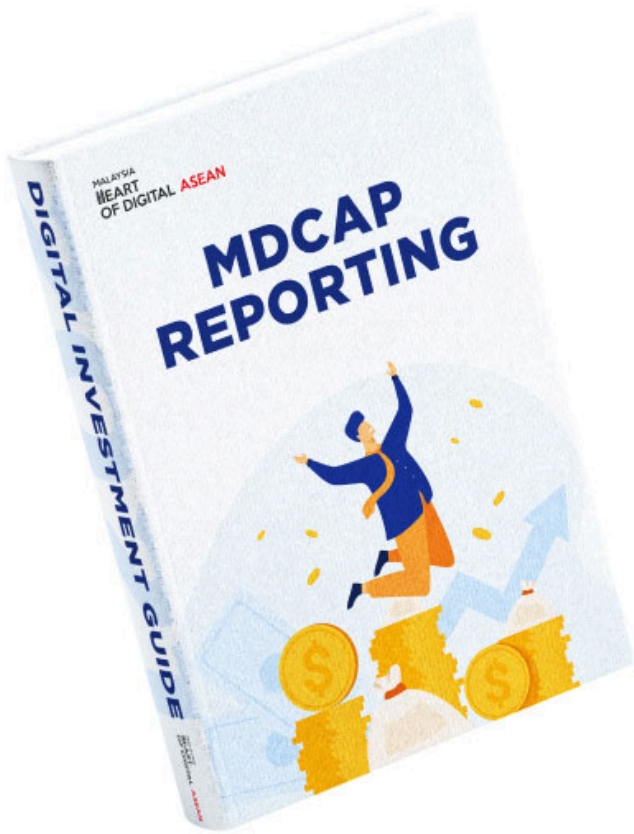


MDCAP GUIDEBOOK

A practical beginner's guide for all technology companies applying the MDCAP Framework to help you kickstart your climate action journey

+ Read Climate Action Guidebook





MDCAP PLEDGE REPORTING

Report progress against your two chosen commitments

REPORT YOUR ESG PLEDGE

Our Signatories

Supported by



Global Compact
Network
Malaysia & Brunei





FREQUENTLY ASKED QUESTIONS

- + **There are several climate-action pledges available out there. How is MDCAP different from them?**

- + **What is the cost of signing for this pledge?**

- + **Is there funding available to advance the current technologies to help with the pledge?**

- + **By signing this pledge, is it compulsory to follow all the requirements? Or is it optional?**

- + **How long am I signing up for this pledge? Is there any timeline to follow?**



+ How does MDEC assist the signatories in this process?

+ By signing this pledge, is it compulsory for us to advocate the same to our supply chain?

+ If one of our supply chain companies isn't from the digital or tech field, can they still sign up for this pledge?



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Ministry of Digital

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